

UNICEF Volunteers

A Profile of UNICEF Volunteer David Ki

David Ki started volunteering with UNICEF in September 2006, when he started his first year at the University of British Columbia. Realizing that he wouldn't be able to juggle a job and his studies but knowing that he wanted to do more than just go to school, he started looking for flexible volunteer opportunities.

"Since I'm planning to pursue a career in child development psychology and strongly believe in helping children everywhere, I wanted to volunteer for an organization that focuses on children," explains David. "And then I thought of UNICEF; I had seen UNICEF public service announcements on television and noticed the UNICEF kiosks in the malls over the holiday period."

Since applying for a volunteer position, David has worked at a variety of UNICEF events, including the IKEA Haunted Ghost Ship in October 2006, kiosk sales during the 2006 holiday period and as a UNICEF representative at special events.

"Volunteering at the UNICEF kiosk has given me great sales experience which I didn't have before," says David. "But volunteering at the kiosk is more than just sales; I talk to the customers and explain to them what UNICEF does, what projects we're working on and the additional value of purchasing from UNICEF."

Looking forward to another kiosk season, David hopes to build stronger relationships with his fellow volunteers. David is also active in his church and volunteers for Livingsystems, a non-profit psychology firm.



"I like the perspective that volunteering gives me," says David. "It's important to do well at school but it's also important to be involved with a cause you care about."

Do you have a story to tell about why you volunteer with UNICEF?

Submit your stories of 100-250 words by e-mail to volunteer@unicef.ca or by mail to 1100-2200 Yonge St., Toronto, Ontario M4S 2C6, attention: Volunteer Services. The best stories will be published on the volunteer community at www.unicef.ca/volunteer.

If you think volunteering at a kiosk like David Ki is something you or a friend might like to do, please contact your regional office to find out more. UNICEF Canada has kiosks in major centres in BC, Alberta, Ontario and Quebec.

Senator Roméo Dallaire Speaks at 2007 UNICEF Annual Meeting

In June, delegates attending the UNICEF Canada Annual Meeting had the pleasure of being addressed by Senator Roméo Dallaire. The Senator spoke about leadership for children, the theme of the Annual Meeting, and UNICEF's role on the world stage. Many guests in attendance found his speech motivating and uplifting and that it instilled a pride in the work UNICEF is doing. We are pleased to share a short excerpt with you:

... We are not 163 out of 194 countries in the world. We are part of the nine greatest countries of the world. We are a leading middle power in the world... and yet we tend to hold ourselves back, we tend to not commit, we tend, in fact, so often to turn in to our regionalism and our parochialism when we see problems so enormous and complex. Well UNICEF – and the people in there – as they commit themselves internationally – are the leaders of humanity into the future. They're in there, ultimately, to prevent – through health, health assistance and hygiene and preventing

pandemics and assisting in reducing the problems of malaria and problems of HIV/AIDS and so on – taking away some of the tensions that create these frictions in those countries. They're in there educating, empowering the youth with objective education so the youth can take a look at the problems they're facing and actually, maybe some day, be able to help solve them... They're in there...empowering women in these male-dominated societies that are crushed by the inability to maximize the full potential of their countries.

Ladies and gentlemen, when you talk of UNICEF, you don't talk of people trying to be nice to children around the world and make their life a little better. You're talking about leaders on the front lines of conflict, conflict resolution, and ultimately, if they're successful, in advancing the parameters through education and health... and trying to reduce the frictions in those countries ...actually preventing conflict from happening. And that is what an institution like UNICEF... does.

An audio version of Senator Dallaire's speech can be heard on the Volunteer Community on the UNICEF Web site at: www.unicef.ca/volunteer.



Senator Roméo Dallaire, UNICEF Canada President & CEO Nigel Fisher and India AIDS Campaign Chairperson Aditya Jha at the 2007 UNICEF Canada Annual Meeting

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Teeing Up to Support UNICEF

When the sun starts shining, many Canadians start shining up their clubs and head out to the course for another golfing season. This is a busy time for UNICEF volunteers who make their way out to the links for a number of successful fundraising events.

Golfing with the Goats in Montérégie

Since 2004, UNICEF volunteers in Montérégie, Québec have raised more than \$300,000 for education programmes in Burkina Faso through their annual golf tournament. This year's tournament was another rousing success, thanks in part to



Volunteers Guillaume Provost and Vincent Dumoulin and UNICEF Québec Regional Coordinator Kouka Sawadogo-Lewis

two special guests – a pair of goats! In November 2006, former UNICEF Québec Executive Director Evelyne Guindon travelled to Burkina Faso and attended a dedication ceremony for a new school in Bantogodo, built in part thanks to funds raised by the golf tournaments. To thank the Montérégie volunteers for their

hard work and dedication, Bantogodo community leaders presented Evelyne with two goats at the dedication ceremony. As Evelyne couldn't bring them back with her, the UNICEF Québec team found two local goats to stand in for their Burkina Faso brethren at this year's tournament.

The Montérégie volunteers are a dedicated group of professionals who have supported UNICEF for many years and continue to provide substantial contributions to projects including education programmes in Burkina Faso. In addition, they are the liaison for the Trick-or-Treat for UNICEF campaign and Spread the Net with participating schools in Brossard. They also organize events to keep their community informed about and engaged with UNICEF's programmes and activities.

UNICEF benefits from eleven-year-old golfer Yuvish Singh's Birdies for the Children

Eleven-year-old Yuvish Singh, a promising Canadian golf talent, is raising money for UNICEF through his own fundraising initiative, Birdies for the Children. Yuvish donates \$20 to UNICEF every time he makes a birdie and \$50 for every eagle – quite a pledge considering his track record as a ranked golfer!

In March, Yuvish hosted his first Champions Dinner Party and Fundraiser, and has already raised \$2,500 for UNICEF Canada. While spreading news of his campaign as far as the game takes him, Yuvish is challenging other golfers to get involved and donate to Birdies for the Children.



Golfer Yuvish Singh

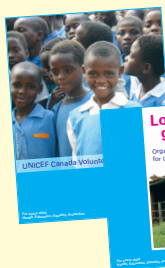
As a native of South Africa, Yuvish is inspired by the perseverance of Nelson Mandela to take action for the world's most vulnerable children. He chose to partner with UNICEF because of the organization's position as the world's leader for children.

British Columbia's Diamonds in the Rough

British Columbia's premier golf tournament held on July 12, 2007 at Quilchena Golf and Country Club was a great success thanks to the hard work of UNICEF British Columbia's golf tournament volunteers. Golfers played all day and enjoyed an evening hosted by Global TV anchor Chris Gailus with a keynote speech by UNICEF's *Unite for Children, Unite against AIDS* campaign Chairperson Alison Lawton. Through sponsorships, gift-in-kind donations, live and silent auctions, a raffle and ticket sales, we surpassed our goal of \$130,000. Thank you to everyone involved!

Golfing for Good in Edmonton

For three years, Edmonton philanthropist Ward Chandler and his wife Cindy Benson have been hosting the Golf for Good tournament and for the past two years, have donated the proceeds to UNICEF. This year, the tournament supported the Schools for Africa programme, a joint initiative between UNICEF, Nelson Mandela Foundation and the Hamburg Society for the Promotion of Democracy and International Law, generating more than \$15,000 for education in Africa.



New UNICEF Resources for Volunteers

Many of our dedicated volunteers are also active fundraisers, hosting community events to benefit UNICEF. They are also often the first point of contact for those who want to do something for the organization. To help volunteers and others who want to host an event, UNICEF Canada has developed *Local Action for Global Change*, a guide for organizing fundraisers. Tips include ideas for events and a checklist for making your event successful. *Local Action for Global Change* is available on the UNICEF Web site at www.unicef.ca under Get Involved/Start a Fundraiser or by contacting your regional UNICEF office.

A new edition of the Volunteer Handbook is also available from your regional office. The handbook gives volunteers in-depth information about UNICEF's work in Canada and in developing countries and also describes some of the more common volunteer positions.

We welcome feedback about these two new resources. Send us an e-mail at volunteer@unicef.ca or phone your regional office to let us know what you think!